

# Carmen Gagliano



mobile  
414.559.6479



email  
carmengagliano610@gmail.com



portfolio  
carmengagliano.com

GRAPHIC DESIGNER  
WEB DEVELOPER  
PHOTOGRAPHER  
ILLUSTRATOR  
FINE ARTIST

## Hello!

I'm a Graphic Designer, Web Developer and Photographer in Milwaukee with more than 27 years experience -- available for hire or freelance work.



## Education

1995 • Bachelor of Fine Arts  
Milwaukee Institute of Art and Design  
Emphasis in Painting, Illustration & Photography

1991 • Associates Degree  
Southwestern Michigan College  
Emphasis in Graphic Design & Photography

1988 • Graduate, Berrien Springs High School  
Berrien Springs, Michigan



## Skills



Adobe Illustrator



WordPress



Adobe PhotoShop



PowerPoint



Adobe InDesign



Excel



Adobe Premiere Pro



Word



## Experience

September, 2010 - Present

### Freelance Graphic Designer & Marketing Manager, Harp & Eagle Limited

Marketing consultation and graphic design ensuring brand consistency for various businesses and agencies including: Penfield Children's Center, Kohl's Building Blocks Program, Honor Our Military, Wild Workouts & Wellness, Revive Youth & Family Services, RISE Youth & Family Services, Riverstone Youth & Family Services, Rockhaus Guitars, Top Shelf Guitar Shop, and more.

Responsible for website production, maintenance and SEO; photography; print media; social media; loyalty program email advertising for Harp & Eagle Limited and its locations which include: County Clare Inn & Pub, Ashling on the Lough, The Clarke Hotel, Chateau De Pere, St. Brendan's Inn, and 52 Stafford.

July, 2005 - September 2010

### Freelance Graphic Design Consultant Social Development Commission

Created graphic design and branding material for the Social Development Commission (SDC), Wisconsin's largest inter-governmental anti-poverty agency (at the time). Projects: Logo design, website consultant, print media design, interior design and mural painting for SDC Welcome Center.

December, 1991 - June 2003

### Design and Layout Coordinator Social Development Commission

Full-time position as in-house graphic designer for SDC.

- Graphic design support for over 25 programs administered by SDC, including program brochures, flyers, letterhead, newsletters, ads, forms and logos.
- Graphic design support for executive administration including: Annual reports, newsletters, letterhead, awards, invitations, program directories, ads and banners.
- Worked closely with printers and other vendors from pricing to job completion.
- Designed & maintained website ([www.cr-sdc.org](http://www.cr-sdc.org)).

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